



Lead the Way to a Clean Energy Future

Menlo Spark Internship Projects

About Menlo Spark

[Menlo Spark](#) is a nonprofit organization joining together businesses, residents and government partners to achieve a climate-neutral Menlo Park within ten years. We are weaving together novel energy, transportation, land use and building policies to chart a path for Menlo Park to become the first truly zero carbon city by 2025.

This summer there are two Internships:

- 1) ***Traffic Unjammed: Mobility Improvements for Disadvantaged Communities***
- 2) ***Sparking Change: Multi-media Environmental Marketing***

Internships are paid, full time, with some flexibility on hours. The location may be at the City of Menlo Park, or nearby. A successful candidate will be able to prioritize and work independently, communicate clearly and also demonstrate knowledge and interest in environmental and community issues.

To apply, please email your resume and a letter expressing your interest to Diane Bailey at diane@menlospark.org. Please include the date and duration that you are available to start work. Applications will be evaluated as they arrive; all positions are open until filled. For more information about Menlo Spark, visit www.menlospark.org.

Traffic Unjammed: Mobility Improvements for Disadvantaged Communities

This project will characterize the mobility challenges in Menlo Park focusing on the East side. The project includes a survey of public opinion and experience, research on the best practices from other similar cities, recommendations to improve mobility and address the related social inequities, and an analysis of the barriers to these actions and potential benefits. Alternatives to driving, like walking, biking or riding a scooter have added health benefits of providing exercise and fresh air. This project will explore how a combination of alternatives to driving and infrastructure improvements can provide the most benefits to disadvantaged communities.

This internship encourages students to apply their own creativity to help address longstanding mobility challenges that disproportionately impact low income communities of color and be a positive agent of change.

Sparking Change: Multi-media Environmental Marketing

This project focuses on videos and other media to convey motivating messages around climate action and sustainability. Interns will investigate what Menlo Park residents and businesses think about sustainability, identify barriers to action, come up with creative ideas to overcome barriers, and create engaging videos and promotional materials that bring those ideas to life. The videos and materials will be aimed at increasing engagement in Menlo Spark's new [Menlo Green Challenge](#), an online platform where students and residents can compete with each other on different climate actions that are tailored to them in a fun and simple setting.

The internship will allow students to harness their creative and artistic expressions for social causes and fine tune video editing and social media skills.

